

Centre for Community Organizing Moravian-Silesian Region

Centre for Community Organizing is a non-profit organization established in 1996. It currently consists of six local agencies covering the whole of the Czech Republic: Southern Bohemia, Western Bohemia, Central Bohemia, Moravian-Silesian Region, Eastern Moravia and Central Moravia. These agencies are independent legal entities fully responsible for their activities. Individual local agencies cooperate in implementing trans-regional and international projects.

We provide services to clients from public administration, civic organizations and business sector in the following areas:

Participation of the public and civic organizations in municipal and regional development

We deliver programmes of public participation in investment planning and decision-making. We organize involvement of the public in planning and designing of public areas, preparation of development concepts and other kinds of investment. We provide public discussions, interactive exhibitions, surveys, sociological inquiries and workshops with local residents. We provide education programmes for public administration clerks in the area of public involvement.

Local sustainable development

We provide consultation services for preparation of projects focused on local social-economic development. We elaborate and update microregion, municipal and regional development strategies. We assist in designing local development projects and activities focused on disadvantaged groups of people. We cooperate with local partners (public administration, businesses and NGOs), which enables us to maximally adapt the projects to the local conditions.

Regional policy of the EU and regional development of the CR

We promote principles of partnership and transparent decision-making in preparation and using of the Structural Funds. We take part in discussing regional policies, we deliver joint suggestions and approaches.

Education, support and empowerment for NGOs

We support and train members of NGOs at all levels. We work with volunteers, organize seminars and education courses. We promote NGO cooperation.

Projects realized by the Centre for Community Organizing Moravian-Silesian Region



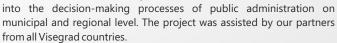


ABOUT PEOPLE WITH PEOPLE – AWARD FOR SUPPORTING LOCAL DEMOCRACY AND NGO COOPERATION

Basic project information:

In 2008 – 2011 we carried out an international project About People with People – Award for Supporting Local Democracy and NGO Cooperation, which was realized for the International Visegrad Fund.





The five participating partners were led by the Centre for Community Organizing Moravian-Silesian region.



During the project we created a new electronic education system Moodle aimed at public participation in four languages. In all partnership countries we organized trainings and courses for representatives of the public administration focused on communication with the

public. We published a brochure "Public Participation in Municipal and Regional Development".

A vital part of the project was organizing competitions About People with People on both regional and international level. The competition saw various projects of villages, towns and regions, regional councils and other state and self-administration institutions competing in best and most convenient particular ways of including the public in regional development and close cooperation with NGOs.



20 YEARS OF INDEPENDENCE THROUGH THE EYES OF PEOPLE LIVING IN BORDER AREAS

Basic project information:

This project is realized in cooperation with a partner from the Slovak Republic – Center of Environmental Activities – under the Programme of Cross-border cooperation between the Czech and Slovak Republics.



Being the leading partner of the project, the Centre for Community Organizing Moravian-Silesian Region is attempting to develop necessary partnership relations between municipalities, businesses and the NGO sector to solve problems that have emerged in the

Czech-Slovak border region in areas of culture, education, labour market, social services, transport and others in the period after the dissolution of the Czechoslovakia in 1993.

To clarify and identify the problems there will be an expert situation analysis based on inquiries of selected people living in areas along both

sides of the border and representing NGOs, business sector and public administration institutions as well as views of ordinary people. To formulate proposals and team solutions of the identified problems we will use a creative methodology of so called "Future City Game", which has already been applied in many European cities.



The results and individual project outcomes will be presented in a concluding project conference which will also become a platform for establishing cooperation among individual participants to solve the selected problems.





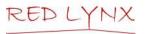
Major foreign partners of **CpKP Moravian-Silesian Region**



Business Innovation Brokers S. Coop, Spain www.bib.coop



Associacao de Desenvolvimento Rural Integrado das Serras de Montemuro, Gralheira e Arada (ADRIMAG), Portugal www.adrimag.com.pt



Red Lynx Limited, Great Britain red-lvnx.co.uk



Globally Integrated Village Environment Reserach Lab (GIVE), Austria www.globalvillages.info



Centrum enviromentálních aktivit - CEA, Slovakia www.cea.sk



Edinburgh Chamber of Commerce, Great Britain www.edinburghchamber.co.uk



Lascaux SrL, Italy www.lascaux.it



Boutique de Gestion Guadeloupe "Pro Gestion Partner", France www.bge.asso.fr

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BEC - SUPPORT FOR EMPLOYMENT IN RURAL AREAS THROUGH **BUSINESS-EMPLOYMENT CENTRES**



The project was focused on activities leading to decreasing unemployment and developing business activities in rural areas.

The project aimed to establish and operate Business and employment centres sheltering and associating

groups of people (mainly the unemployed) pursuing their own future business activities.

The principle of functioning of these centres consists in the application of innovative methodology - Business and Employment Co-operatives (BEC). This method guides a group of people to acquire skills to start and develop their own entrepreneurial activities through education, practical assistance, continuous expert counselling, mutual cooperation of the group members, experience, empowering motivation and last but not

least with a financial support for a period of up to 12 months.

Over the years of its realization the project has provided support to 15 individuals, 13 of which found jobs on the labour market in the form of so called direct support. This meant creation of new jobs as well as starting new entrepreneur activities



when the participants designed and established their own businesses.



BUSINESS AND EMPLOYMENT BTB CENTRES - INNOVATIVE TOOL OF ACTIVE EMPLOYMENT POLICY

The project is based on applying the methodology of Business-Employment Co-operative Initiatives (BECs).

The project offers people interested in development of their own business vision or changing their occupation the opportunity to test their business ideas in a realistic market environment or to acquire a new job. The project will provide support to 30 individuals. The project participants will benefit from work diagnostics, retraining course "Basics of Business Management", and the best of them will receive our assistance in entering the labour market. The project will enable creation of 12 new jobs for a period of up to one year with the selected cooperating organizations and businesses. Throughout the project we provide regular individual as well as group counselling.

Realized under the Operational Programme Human Resources and **Employment** GP 2.1 – Reinforcement of Active Employment Policies



Projects realized by the Centre for Community Organizing Moravian-Silesian Region

NEW PROSPECTS OF GRADUATES FROM SUMPERK AND JESENÍK REGION

The project "New Prospects of Graduates from Šumperk and Jeseník Region" is designed for young school-leavers below the age of 25. The project can accommodate 40 people. Project activities lead to finding employment on the labour market:

We offer the participants:

- Counselling and work diagnostics
- Education course "Key Competencies"
- Retraining before starting a particular job
- Employment for 6-12 months with cooperating employers

Realized under the Operational Programme Human Resources and Employment GP 2.1 Reinforcement of Active Employment Policies.



CENTRES OF SOCIALLY ORIENTED INNOVATIONS

This international project provides support for development and better use of human potential in rural regions. Its main tool consists in socially oriented innovations – new methods of work which are more efficient in solving current needs not only in social areas.

Through transfer of experience of our foreign partners we will create two Centres of Socially oriented Innovations (CSI) in Šumperk and Přerov areas where socially oriented innovations will be practically implemented. In CSIs, in cooperation with experts, socially oriented project plans will be designed and implemented.

The project also includes education activities (courses and study trips abroad) which will offer practical experience with innovation application. The process will result in creating a methodology for establishing and support for similar centres in the CR.

Realized under the Operational Programme Human Resources and Employment GP 5.1 – International Cooperation



